> *The project aims to provide services for dog owners to travel easily with their pets without worrying about the existing services in new cities they pass through*

Pachi Travel

Name
Isaac Sumalavia

Country
France

Find out more
www.pachitravel.com

Motivation

Personal reasons like the freedom I felt when I worked as a freelance illustrator in the past, as well as my close relationship and current lifestyle with my dog.

Professionally, entrepreneurship represents an important opportunity to create and test ideas that could be beneficial to marginalised problems.

Your Story

I've been an entrepreneur for years, since I finished the university. I studied graphic design, so it was easy to transition and work as a freelance, as this kind of work could be done regardless of physical and logistical limits. This motivated me to launch my own project, and test my idea with existing incubators and ideation programs.

Challenges

Access to Skilled Staff: My biggest challenge with Pachi Travel is having access to skilled staff, which is linked to finding fair funding opportunities to integrate more people to work with me. I can learn new skills but it takes long time working isolated instead developing the parts of my business in which I am good. Most of it is because I don't have the income to only work on my business.

Network: Coming from an underrepresented background makes it difficult to rely on a wide network that we usually get to meet when our families and ourselves spend time living in the same country.

Advantages

As I am Peruvian, I can translate the application to Spanish by myself, and explore potential of cross-borders growth. As a person who lived the migration context, I also have a slightly different experience about dog owners who travel and wish to stay in the company of their pets.

Were interventions/ support did you receive?

I've been mentored by La Ruche, The French Tech and now I'm being helped and mentored by SINGA Bordeaux. All these programs supplied me with various skills and different manners to look at my business and its position within the ecosystem

Describe the impact of these interventions?

It helped me to prioritise and to follow step by step how to create an app

Were interventions specifically for underrepresented entrepreneurs?

Especially SINGA's incubator, as it tackles the niche target audience of entrepreneurs from underrepresented backgrounds, or those working around migration.

What interventions or supports would help you achieve those plans and visions?

Doing some Crowdfunding can be a way to help to achieve my visions.

Future Plans

Finishing the MVP and testing it. Normally with this step done, the application will start to generate revenue and help us continue developing the application, whether alone or with the use of external funding.

PACHI Travel

Follow Issac's progress and visit Pachi Travel