

New Connections Travel

Name Jaky Romero

Country Ireland

Find out more www.newconnectionstravel.com



Challenges



Motivation

I moved to Ireland 7 years ago from Nicaragua where I had studied law. I had worked in the hotel industry for a number of years but in that time many friends from home who followed my travels on Facebook and lots of people contacted me asking how I had made the move, how to get set up in Ireland, and how to work and study, so I decided there was an opportunity to open a business and provide this advice.



Your Story

My friend and I set up a study agency company last year, we made partnerships with language schools in Ireland then offered help and advice to students in Latin America about the process.



My name is Jaky
Romero and my
business is New
Connections it is a
company that offers
personalised advice
and assistance to
people who want to

study English or

Higher education in Ireland and also work legally during their stay in the country.

Language Barrier: The language is a challenge, trying to understand people when English is not our first language.

Regulation: Also learning what we need to do to start the business, what the regulations are in Ireland and understanding how it is different to Nicaragua.

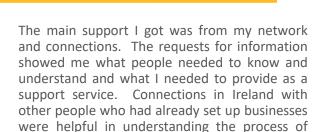


Advantages

Because I am from Nicaragua, have moved to Ireland, and lived here for seven years my customers, who are all from Latin America, trust me because I have made the journey they are now hoping to make.



What interventions/ support did you receive?



setting up a business in Ireland, the rules and



Describe the impact of these interventions?

Speaking to and learning from people who had already set up businesses gave confidence to do the same and helped us understand the process



Were interventions specifically for underrepresented entrepreneurs?

the regulations.

We got a lot of help from a friend who had already set up a business in Ireland. He helped us understand the process and how to set up our business in a good way. He was also able to help us translate official documents.



What interventions or supports would help you achieve those plans and visions?

Ireland gives us a great opportunity to do whatever we want, it is all possible. If you have a good business idea the people here will support you and make it possible

Future Plans

To grow the business and support many people from Latin America to come to Ireland to study and work legally.

Follow Jaky's Journey Visit her website





