



## New Connections Travel

Name  
Jaky Romero

Country  
Ireland

Find out more  
[www.newconnectionstravel.com](http://www.newconnectionstravel.com)

*My name is Jaky Romero and my business is New Connections it is a company that offers personalised advice and assistance to people who want to study English or Higher education in Ireland and also work legally during their stay in the country.*



## Motivation

I moved to Ireland 7 years ago from Nicaragua where I had studied law. I had worked in the hotel industry for a number of years but in that time many friends from home who followed my travels on Facebook and lots of people contacted me asking how I had made the move, how to get set up in Ireland, and how to work and study, so I decided there was an opportunity to open a business and provide this advice.

## Your Story

My friend and I set up a study agency company last year, we made partnerships with language schools in Ireland then offered help and advice to students in Latin America about the process.



## Challenges

**Understanding the process:** It was a challenge to understand the process of setting up a business in Ireland, we did not find it easy to get information.

**Language Barrier:** The language is a challenge, trying to understand people when English is not our first language.

**Regulation:** Also learning what we need to do to start the business, what the regulations are in Ireland and understanding how it is different to Nicaragua.



## Advantages

Because I am from Nicaragua, have moved to Ireland, and lived here for seven years my customers, who are all from Latin America, trust me because I have made the journey they are now hoping to make.

## What interventions/ support did you receive?



The main support I got was from my network and connections. The requests for information showed me what people needed to know and understand and what I needed to provide as a support service. Connections in Ireland with other people who had already set up businesses were helpful in understanding the process of setting up a business in Ireland, the rules and the regulations.

## Describe the impact of these interventions?



Speaking to and learning from people who had already set up businesses gave confidence to do the same and helped us understand the process

## Were interventions specifically for underrepresented entrepreneurs?



We got a lot of help from a friend who had already set up a business in Ireland. He helped us understand the process and how to set up our business in a good way. He was also able to help us translate official documents.

## What interventions or supports would help you achieve those plans and visions?



Ireland gives us a great opportunity to do whatever we want, it is all possible. If you have a good business idea the people here will support you and make it possible

## Future Plans



*To grow the business and support many people from Latin America to come to Ireland to study and work legally.*

Follow Jaky's Journey  
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