



Lé Training, Coaching & Consultancy BV is in the educational sector teaching the non-native Dutch speakers.

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Find out more
www.le-tcc.nl



Lé Training®
Coaching & Consultancy

Motivation

Following the birth of my son Lémar, I underwent a profound personal transformation. His presence has inspired me to strive for my utmost potential. With 15 years of involvement in the field of education, I have dedicated the past decade to teaching non-native speakers. The diverse motivations of these students, who relocate to the Netherlands, have served as a wellspring of inspiration. By assimilating both language and Dutch culture, they enrich their lives. Given the multifaceted challenges inherent in our roles as educators, I am motivated to leverage my influence and business acumen to empower fellow teachers through coaching and training initiatives.



Your Story

Actively pursue opportunities and partnerships. Engage in workshops and inspirational meetings, and never feel too proud to learn something new. Stay informed about industry-related subsidies, funding opportunities, and advancements. Utilize LinkedIn as an effective networking platform to enhance your professional presence.

Write down clearly who you are and what you stand for. Consider your target audience and potential business collaborators thoughtfully. Your existing professional network holds significant potential. Drawing from 15 years of involvement in the field of education, I actively leverage my network and professional acquaintances within the educational sphere. Even friends working in education contribute significantly to my business advancement. Stay connected with other female entrepreneurs so you can learn from them.



Challenges

Anxiety about loss of income: Due to my upcoming transition to a part-time teaching role post-summer, I experienced a notable increase in anxiety. The reduction in working hours led to a decrease in income. However, it will also allow me to dedicate more time to launching my own entrepreneurial venture. This situation led me to an excessively strenuous work routine, focusing solely on acquiring new clients, resulting in a significant imbalance and overexertion. I realized the importance of having faith in my abilities and, most importantly, that my belief in what my business stands for must be stronger than my anxiety.

Acomplishments

One of my achievements was pitching my idea to become eligible for the Rijnmonds Arbeidsmarkt Perspectieffonds (RAP). I had a great conversation with a highly skilled policy advisor from the Gemeente Rotterdam. Her constructive feedback and encouragement boosted my confidence to pursue the fund and believe in my capabilities. Now, my objective is to identify a suitable institution where I can launch the pilot program in collaboration with Deborah Mets, my life coach.

Were interventions/ support did you receive?

Giving myself the motivation and advice: There is only one you, and that is your strength. Surround yourself with fellow female entrepreneurs and become part of a community like FEM-START for inspiration and knowledge. Remember, taking action is up to you. Trust in yourself and persist. Success comes with a solid plan!

Were interventions specifically for underrepresented entrepreneurs?

It is address that we come from a diverse group of women

Describe the impact of these interventions?

Being part of the female community and attending workshops, trainings from organizations such as FEM-START helps build connections. It has supported and helped me build a strong business plan and model

What interventions or supports would help you achieve those plans and visions?

Staying connected to the female community

Future Plans

I aim to increase my visibility to make my voice heard both online and offline and to be an advocate for greater support and resources for teachers.



Follow Sarita's journey, visit her [website](#)

